CHOOSE YOUR COVERAGE

Your business. Your BTB membership.

Certification, public accountability and business tools - with SOSANA membership available as an optional next step.

JOIN BTB ON ITS OWN

BTB Standalone

$299 per year

Renews at $299 annually

Apply for certification.
Build a public business record.
Give customers a path to research and respond.

No SOSANA upgrade required.

OPTIONAL SOSANA OFFER

BTB with a Business upgrade

$249 first year

Then $299/year for BTB.
SOSANA plan charged separately.

FOUNDING OFFER - FIRST 1,000

BTB Founding Lifetime

$499 once

No annual BTB renewal.
First 1,000 places; availability applies.
Founding Member recognition included.

All options require eligibility and BTB approval. Membership does not buy a favorable grade, higher Trust Score or positive review. Prices are shown in USD; BTB payment is quoted in SOL.

INSIDE THIS GUIDE

Certification & coverage
Optional SOSANA benefits
Reviews & complaints
Widgets, AI & useful links

WHAT MEMBERSHIP SUPPORTS

A business record people can research.

BTB connects the Profile, certification status, reviews and complaint responses, while keeping each trust indicator distinct.

Public context

Business overview, team, published reviews and current standing.

Certification

Identity and authority checks, followed by a BTB administrator decision.

A right to respond

Authorized responses and reviewed public summaries alongside concerns.



AFTER APPROVAL

An earned badge. A verifiable record.

Your badge and unique verification code link to the matching BTB Profile and current standing. BTB certification includes SOSANA identity verification and a deeper BTB review.

THE CERTIFICATION PATH

1 **Verify & establish authority**

Reuse valid KYC. Connect a wallet to start new KYC and prove your authority for the Business Profile.

2 **Choose & review payment**

Confirm membership, eligibility, renewal terms and the final quote.

3 **Await the assessment**

Payment starts a pending application. The Certified badge is not active yet.

4 **Receive the decision**

An authorized BTB administrator reviews the requirements and approves eligible Businesses.

Five Profile types: Live Tokens, Pre-Launch Projects, Blockchain Networks, KOLs & Creators, and Web3 Vendors. BTB is blockchain agnostic.

AN OPTIONAL ADDITION

Add SOSANA when the benefits fit.

BTB Standalone is complete as a BTB membership. You can choose an eligible SOSANA Business plan separately.

For the Business

Choose the Directory, Community and eligible earning tools that fit your plan. SOSANA uses Solana token listings and eligible shared Vendor and KOL Profiles.

For the owner

A Business plan includes its owner's linked personal Member coverage. Reuse existing valid identity verification and paid coverage across both sites.

FIRST-YEAR BTB OFFER WITH AN ELIGIBLE UPGRADE

SOSANA + BTB annual totals

SOSANA Business plan	First year, including BTB	Annual renewal, including BTB
Starter	$448 $199 SOSANA + $249 BTB	$428 $129 SOSANA + $299 BTB
Standard	$498 $249 SOSANA + $249 BTB	$448 $149 SOSANA + $299 BTB
Basic	$498 $249 SOSANA + $249 BTB	$448 $149 SOSANA + $299 BTB
Premium	$648 $399 SOSANA + $249 BTB	$548 $249 SOSANA + $299 BTB

CHOOSE LIFETIME INSTEAD OF ANNUAL BTB

BTB Founding Lifetime

$499 once

No annual BTB renewal.

Add to an eligible SOSANA Business plan; SOSANA renews separately.
First 1,000 places; subject to availability. Founding Member recognition included.

SOSANA membership is paid with SOSANA tokens; BTB is quoted in SOL. The $249 offer applies to eligible Starter, Standard, Basic or Premium Business upgrades. A reverse discount on a later SOSANA purchase is not included. No optional plan is added without your choice.

REVIEWS & COMPLAINTS

A verified identity. A genuine voice.

Participation requires a verified personal Member account. Online complaint filing: coming soon.

INDIVIDUAL PARTICIPATION

1 Sign in

Use your linked wallet or email with two-factor authentication.

2 Reuse valid KYC

Existing approved identity verification is reused. Signing in or connecting a wallet alone does not mean KYC is approved.

3 Complete KYC if needed

Connect the wallet linked to your Member account and complete verification through the existing dApp and Sumsub process.

4 Continue where you started

Write the review or file the complaint on the site you came from. Any SOSANA upgrade is optional.

KYC-ONLY

$9.99

once

No token holding or paid membership upgrade required to review or complain.

One personal Profile

KYC-only creates or reuses your SOSANA Member Directory Profile. It does not unlock every Community feature. An eligible Member plan may include KYC.

Reviews: a genuine experience

Choose your own rating and approve your wording. Self-reviews, duplicate reviews and account restrictions remain subject to the rules. Your chosen public name or @handle links to your public Member Profile.

Complaints: a fair response route

BTB handles the case from either site. File through your personal Member account, even for a Business. Respondents may use linked KYC or staff-approved documents/corporate-email authority. Case access does not grant Profile ownership.

Public summaries and Business responses stay separate from private evidence, personal identity documents and staff notes. Identity verification does not establish the truth of every statement.

SHARED BUSINESS TOOLS

Invite feedback. Display your record.

One claimed and verified Business can reuse eligible widget access across SOSANA and BTB, without buying the same access twice.

SOSANA BUSINESS PLAN ENTITLEMENTS

SOSANA plan	Included widgets	Full-library option	Emails / month	Invitation tools
KYC-only	Optional add-on	$9.99/mo or $99/year	25	Individual invitations; delivery status
Starter	One basic design	$4.99/mo or $49/year	100	Plus customer-list import and batch invitations
Basic	One basic design	$4.99/mo or $49/year	250	Plus scheduled batches and one reminder
Standard	Full library	Included	500	Plus event triggers and branded templates
Premium	Full library	Included	1,000	Plus multiple campaigns and detailed reports

These are SOSANA plan names. BTB Standalone is its own membership. Its certification badge and verification code follow BTB approval; the tool allowances above follow the Business's eligible SOSANA coverage.

One website, shared access. A widget add-on unlocks the full design library for one verified Business website, reusable across its pages. One basic widget means one active design. Widget purchases do not increase email allowances.

Clear usage rules. Every eligible Business gets a review link and QR. Higher tiers retain lower-tier tools. Each invitation or reminder uses one email; monthly allowances have no rollover or automatic overage. At most one reminder, stopped after a review, opt-out or undeliverable email. Publication and reply notifications are separate.

WRITING ASSISTANCE

Your experience, in your own words.

Assistance helps people express their own experience. The Member stays in control of the rating, facts and final wording.

SOSANA STANDARD & PREMIUM MEMBERS

50 **successful requests per month**

One Member allowance shared across SOSANA and BTB.

Useful help, clear limits

Clarify, shorten or translate your own experience. Failed requests do not count. See usage and reset date. There is no rollover or automatic overage; manual writing remains available when the allowance is used.

You decide what is published

You select the rating, check the suggestion and approve your words. Assistance must not invent an experience or publish on your behalf. An invitation to review does not make someone eligible to post.

Business AI is a separate optional add-on

Business writing and moderation tools are separate on every Business tier, including Premium. Authorized team members share the Business's access and usage across both sites; the other site does not create a second allowance.

Confirm the current Business AI quote and allowance before purchase. Basic platform safety protection does not depend on buying AI.

Paid tools never change ratings, verification, certification, grades, complaints, Recognition, nominations or voting.

UNDERSTAND THE SIGNALS

Trust has more than one dimension.

A badge, a letter grade, customer feedback and a Trust Score answer different questions. Keep the context alongside the result.

Identity verification

Confirms the identity behind the account. The public name or handle and photo follow the Member's choices.

BTB certification

An approved status with ongoing requirements. Membership payment starts an application; it does not award a badge.

Member ratings & reviews

Published customer experiences. One review shared between SOSANA and BTB is counted once.

BTB Grade

A documented BTB assessment. Membership, advertising and review stars do not determine its letter grade.

Complaints & responses

Concerns and authorized replies with reviewed public summaries. Private evidence and case notes stay restricted.

Trust Score

Requires valid identity, at least one eligible published review and a published BTB grade. Evidence depth remains visible.

Interested in the SOSANA Partner Program?

Active BTB certification is one requirement. Rating, grade, Trust Score, relationship approval and an agreed Member offer also apply. Keep valid existing BTB coverage; Partner participation does not create another BTB charge.

Explore BTB membership

Compare SOSANA Business & Member plans

How BTB grades and Trust Scores work

Explore the SOSANA Partner Program

Contact BTB for membership help